

HILLMAN TO REPORT FOURTH QUARTER 2016 RESULTS

CINCINNATI, MARCH 28, 2017 /PRNewswire-FirstCall/ -- The Hillman Companies, Inc. (NYSE-Amex: HLM.PR) (the "Company" or "Hillman") today announced it plans to host a conference call to discuss the financial results for the quarter ended December 31, 2016 on Monday, April 3, 2017 at 4:00 pm EDT. Participants may join the call by dialing 1-888-346-3470 a few minutes before the call start time and refer to conference ID - *The Hillman Companies*.

A replay of the conference call will be available through 8:00 am on April 10, 2017 at 1-877-344-7529, ID #10104194 and on the Company's website at <http://www.hillmangroup.com>.

Founded in 1964 and headquartered in Cincinnati, Ohio, Hillman is a leading North American provider of complete hardware solutions, delivered with industry best customer service to over 26,000 customers. Hillman designs innovative product and merchandising solutions for complex categories that deliver an outstanding customer experience to home improvement centers, mass merchants, national and regional hardware stores, pet supply stores, and OEM & Industrial customers. Leveraging a world-class distribution and sales network, Hillman delivers a "small business" experience with "big business" efficiency.

For more information about the Company, please visit our website at <http://www.hillmangroup.com> or call Investor Relations at (513) 851-4900 ext. 60292